



10.5.15

BLUE SHIRT DAY®
World Day of Bullying Prevention



THE GOAL

Encourage communities to
**work together to stop
bullying and cyberbullying**
by increasing awareness
of the prevalence and impact
of bullying on all children
of all ages.



**1 out of 4
kids are Bullied**



43%
of kids have been bullied while online

282,000
students are physically attacked
in secondary schools each month

1 out of 5
kids admits to being
a bully, or doing some
"Bullying"



October is National Bullying Prevention Month

The Week of October 13th



- ✓ Make friends with someone at school who you don't know.
- ✓ Invite them to sit at your lunch table or join you in an after school activity.
- ✓ Be a leader. Take action and don't let anyone at school be in isolation.

The Week of October 20th

STAND UP for Others Week



When you see someone
being bullied, **be brave**
and **STAND UP** for them.
Bullies have been known
to back off when others
stand up for victims.

**Be part
of the
solution -
not the
problem!**

The Week of October 27th

STUDENTS CAN PARTICIPATE BY



Creating positive messages on
post-its and handing them out
to students at school



Creating anti-bullying videos
and sharing them on the
STOMP Out Bullying site



Sharing inspirational stories
on the STOMP Out Bullying site



Creating an act of kindness
every day and challenging
others to do the same.