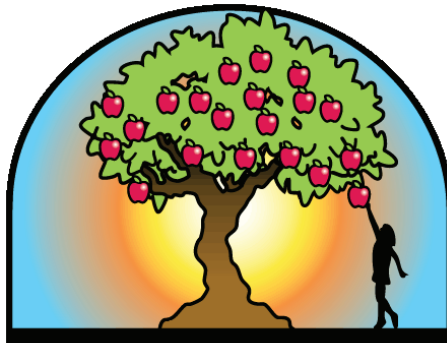


GOALS OF THE **Drug Free Communities** PROJECT

- ▶ *Reduce youth substance abuse*
- ▶ *Build and sustain Coalition capacity and community collaboration*
- ▶ *Reduce substance use in the community through Environmental Prevention Strategies*
- ▶ *Engage community members to sustain the work that is being done, even after the Drug Free Communities project is no longer being funded.*

If we want Laytonville to be a healthy and safe place, the community has to be on board.

**“Kids grow up in communities,
Not programs”**



*Laytonville Healthy Start
Family Resource Center*

Our Vision

Healthy People in a Safe Community

Our Mission

To reduce the harm of alcohol, tobacco, marijuana and other drugs in the Laytonville area by promoting prosperity, self-reliance and positive relationships among community members through collaboration.

Local Resources

Laytonville Healthy Start Family Resource Center

44400 Willis Ave, Laytonville
(707) 984-8089

www.laytonville.org/healthystart.html

Long Valley Health Center

50 Branscomb Road, Laytonville
(707) 984-6131

EPIC

ENVIRONMENTAL
PREVENTION **≠**
the COMMUNITY



Laytonville Healthy Start staff Representing our Coalition

▶ A Healthy Start Coalition
formed of community members
who represent various “sectors”
from the community—
Schools, Businesses,
Community Organizations, etc. ◀

INDICATORS THAT **Substance Abuse** IS BEING REDUCED IN LAYTONVILLE

- ▶ *For youth, as indicated by the CA Healthy Kids Survey-reported 30-day use of substance use and access to substances decreases.*
- ▶ *As indicated by the Coalition survey to the community conducted during the summer months – does the community see changes?*
- ▶ *Incidences of suspension, expulsions and arrests due to student's using or bringing substances to school declines*
- ▶ *We can “take a picture” that our community is more healthy, thanks to Environmental Prevention Strategies that the community accepts.*



2013 Peer Counselors

What are “ENVIRONMENTAL PREVENTION STRATEGIES”?

- ▶ *Limits access to substances*
- ▶ *Reduce negative consequences associated with substance use, such as Drunk/Drugged Driving crashes, sexual assaults, other risky behavior that impacts not only an individual, but a community*
- ▶ *Influences rules/regulations (policies) and focus on community norms– does our community really promote substance use?*
- ▶ *Positive changes lead to the altering of an unhealthy “environment”*

Setting Examples

CA HEALTHY KIDS **Survey Data**

- ▶ *Alcohol remains the most frequently used substance among students*
- ▶ *Use of substances over-all was higher in 2011 than in 2009 or 2012*
- ▶ *During the 2011-12 school year, 43% of students in grades 9 and 10 reported using Marijuana in the past 30 days of taking the survey, although 51% of students from those same classes reported that there is great or moderate risk from using marijuana 1 or 2 times a week*
- ▶ *54% of 11th grade students report alcohol is perceived to be very easy to obtain*



**YES
TO
LIFE**