**THE GOAL**
Encourage communities to work together to stop bullying and cyberbullying by increasing awareness of the prevalence and impact of bullying on all children of all ages.

1 out of 4 kids are Bullied

43% of kids have been bullied while online

282,000 students are physically attacked in secondary schools each month

1 out of 5 kids admits to being a bully, or being a victim of “bullying.”

October is National Bullying Prevention Month

**The Week of October 13th**

- Make friends with someone at school who you don’t know.
- Invite them to sit at your lunch table or join you in an after-school activity.
- Be a teacher, take action and don’t let anyone at school be in violation.

**The Week of October 20th**

**STAND UP for Others Week**

When you see someone being bullied, be brave and STAND UP for them.

Bullies have been known to back off when others stand up for victims.

Be part of the solution — not the problem!

**The Week of October 27th**

Students can participate by:

- Creating positive messages on posters and handing them out to students at school.
- Creating anti-bullying videos and sharing them on the STOPP Out Bullying site.
- Sharing inspirational stories on the STOPP Out Bullying site.
- Creating an art of kindness every day and challenging others to do the same.